

MAIL TO:  
Office of the Attorney General  
Registry of Charitable Trusts  
P.O. Box 903447  
Sacramento, CA 94203-4470

STREET ADDRESS:  
1300 I Street  
Sacramento, CA 95814  
Telephone: (916) 323-5079

WEB SITE ADDRESS:  
<http://ag.ca.gov/charities/>

## COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES

### 2004 ANNUAL FINANCIAL REPORT

(California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.

Name and Address of Commercial Fund-raiser:

CF 366

SHARE GROUP, INC.  
99 Dover St.  
Somerville, MA 02144

Name and Address of Charitable Organization:

CT No. 83916 F.E.I.N. No.

NATIONAL PARKS CONSERVATION ASSOCIATION

Name of Charity

1300 19th Street, NW #300

Address of Charity

Washington DC 20036

City, State, and ZIP Code of Charity

Figures from (check one):

National Campaign ☒

California Campaign ☐

Telemarketing

(Type of Activity)

held (on) (from) 10/1/2003, 20, to 9/30/2004, 20

(Date or dates must be shown)

Is the contract between the commercial fund-raiser and charity based upon a fee or percentage of revenue? (check one)

If other, provide brief explanation

Fee ☒ Percentage ☐

Other ☐

#### 1. REVENUE

A. Cash contributions

\$ \$122,765.00

A.

B. Entertainment sales or admission charges

B.

C. Sales from products

C.

D. Advertisement sales

D.

E. Membership fees

E.

F. Other sources: (Specify)

a. \_\_\_\_\_

Fa.

b. \_\_\_\_\_

Fb.

c. \_\_\_\_\_

Fc.

d. \_\_\_\_\_

Fd.

G. TOTAL REVENUE

\$ \$122,765.00 G. ✓

#### 2. EXPENSES

A. Fees or commissions

A.

B. Salaries

B.

C. Payroll taxes

C.

D. Employee benefits

D.

E. Cost of merchandise for resale

E.

F. Cost of entertainment

F.

G. Postage

G.

H. Advertising

H.

I. Telephone

I.

J. Rental of equipment

J.

K. Facilities charge

K.

L. Permits

L.

M. Other expenses: (Specify)

a. \_\_\_\_\_

Ma.

b. \_\_\_\_\_

Mb.

c. \_\_\_\_\_

Mc.

d. \_\_\_\_\_

Md.

N. TOTAL EXPENSES

n/a N.

✓

RECEIVED  
JAN - 9 2005  
Attorney General's  
Registry of Charitable Trusts

# COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES

## 2004 ANNUAL FINANCIAL REPORT

(California Government Code Section 12599)

Page 2

3. Amount to Charity (subtract line 2N from line 1G) \$ \$122,765.00 3.
4. Less additional fund-raising expenses paid by charity (to be completed by charity) \$ \$91,505.00 4.
5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s) \_\_\_\_\_ 5.
6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3) \$ \$31,260.00 6. ✓
7. (a) Does any officer, director, partner or owner of the Commercial Fund-raiser have any affiliation with or control over, directly or indirectly, the charitable organization for which the Commercial Fund-raiser has contracted to solicit?
- [ ] Yes [X] No If "yes," complete the following:

Name of officer, director, partner or owner of Commercial Fund-raiser	Name and address of charitable organization	Relationship of officer, etc. To charitable organization

(b) For each affiliation identified in 7 (a), attach copy of the contract between the commercial fundraiser and the charity.

I have reviewed this report, including accompanying documents, schedules and statements, and to the best of my

Christopher Canniff, Treasurer & CFO 12/27/04  
 r) Printed Name Title Date

for the charitable organization for verifying the distribution.

Tom Marten EUP 12/17/04  
 Printed Name Title Date  
 Ron Tipton SUP 12/17/04  
 Printed Name Title Date

RECEIVED  
JAN - 9 2005  
Regional Development  
Department of Planning  
Regional Development  
Regional Development

ITEMIZATION OF EXPENSES OF CHARITABLE SOLICITATION		
National Parks Conservation Association		CONTRACT THRU 9/30/2004
Fundraising Fees	\$87,936	
Printing Costs	\$1,190	
Phone Match Fees	\$1,464	
License & Permit Expenses	\$275	
Postage Expenses	\$641	
TOTAL EXPENSES	\$91,505	

RECEIVED  
JAN - 3 2005  
Attorney General's  
Registry of Charitable Trusts